



## ***NEWS RELEASE***

**FOR IMMEDIATE RELEASE**

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### **THE GENWORTH VIRGINIA 10 MILER SELECTED 2014 ROAD RACE OF THE YEAR**

*Lynchburg, VA* – The Lynchburg Road Runners Club announced today that The Genworth Virginia 10 Miler has been selected by the Road Runners Club of America as the 2014 Road Race of the Year. The event will be honored at the upcoming RRCA Convention’s National Running Awards Banquet & Ceremony on Saturday, April 25, 2015 in Des Moines, IA.

In 2006, the RRCA launched the Road Race of the Year award to acknowledge events that are organized as nonprofit races that provide safe, well-designed, and enjoyable events, that promote grassroots running, and the mission of the RRCA.

“As the race’s title sponsor, we are very proud that the Genworth Virginia 10 Miler was selected as the RRCA Road Race of the Year,” said R.B. Carter, Lynchburg site Communications Director, Genworth, and 23-time participant in the 10 Miler event. “This award reflects the vision, commitment and determination of Jeff Fedorko and his team, the Lynchburg Road Runners and the greater Lynchburg community. We are proud to have shared meaningfully in the event’s history from its beginning over 40 years ago. It is a tough proving ground and a natural fit with Genworth’s commitment to wellness and improving the quality of life in our community.”

“Congratulations to our running community, sponsors, volunteers and participants. Each and every one of them make this event so special.” – Jeff Fedorko, Race Director

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The 42<sup>nd</sup> Genworth Virginia 10 Miler, the 4 Mile Run and the 4 Mile Walk will be Saturday, September 26, 2015 at 8:00 am at E.C Glass High School. A Family Festival, packet pickup, and the Amazing Mile Children’s Run will be held Friday September 25<sup>th</sup>. Proceeds will benefit the Coalition for HIV Awareness & Prevention (CHAP) of Central Virginia. Registration opens May 1, 2015.

**About RRCA:**

Founded in 1958, the RRCA is the oldest and largest distance running organization in the United States with over 2,200 running club and event members connecting with nearly 5 million runners annually. The mission of the RRCA is to promote the development and growth of running clubs, running events, and supporting the common interests of runners throughout the country at all stages in life and all abilities. The RRCA provides a national infrastructure for the development of adult and youth running clubs and events that have boomed into a robust sporting activity.