



**NEWS RELEASE**  
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## **GENWORTH VIRGINIA 10 MILER ANNOUNCES PARTNERSHIP WITH RALEIGH DISTANCE PROJECT**

**LYNCHBURG, VA** – The Genworth Virginia 10 Miler announced today a partnership with the Raleigh Distance Project focused on supporting the development of elite distance runners and the promotion of the Genworth Virginia 10 Miler as a premier running event. The partnership includes a financial award and a commitment from the Raleigh Distance Project to attend the 45<sup>th</sup> running of the Genworth Virginia 10 Miler on September 29, 2018.

Over its 44 year history The Genworth Virginia 10 Miler has attracted world renowned Olympians, national champions, and record holders. This is the first “formal” partnership of its kind for the Genworth Virginia 10 Miler.

The Raleigh Distance Project, based out of Raleigh, North Carolina, founded its elite team at the 2017 Genworth Virginia 10 Miler. The mission of the Raleigh Distance Project is to create a support system that cultivates elite runners and helps them reach their potential. This focus includes elite athlete development as well as investing in the greater Raleigh running community through group runs, seminars, and promoting running at a variety of events. More information can be found on the team’s website [raleighdistanceproject.com](http://raleighdistanceproject.com).

The 45<sup>th</sup> running of the Genworth Virginia 10 Miler will take place Saturday September 29, 2018. More than 5,000 entrants from 20 states and 5 countries plan to participate in either the Virginia 10 Miler, Virginia 10 Miler Relay, Virginia 4 Miler, Virginia 4 Mile Walk and the Amazing Mile Children’s Run. This festival of races offers an opportunity for all abilities and ages to participate. It remains one of the most competitive races on the east coast and has the reputation as “the race” where “Southern Hospitality Meets the Road.” The event is organized by the Lynchburg Road Runners and has been selected by the RRCA as a State Championship for 2018.

For more information or to register for the race, please visit [virginia10miler.com](http://virginia10miler.com).

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The Lynchburg Road Runners is a non-profit 501(c)(3) organization dedicated to promoting the development and enjoyment of the sport of running in the Lynchburg community.